

Sovereign Signal Intelligence Partner Program

Co-Marketing Partnership for the AI Governance Era

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The Opportunity

Sovereign Signal (the Hub) is the commercial intelligence platform covering AI governance, compliance, and the emerging agent economy. We're building targeted reach with enterprise compliance officers, AI governance teams, and senior technology leaders. Early partners gain brand association with the emerging F-ACT standard and access to our hyper-engaged audience.

Partnership Tiers

Tier 1: Founding Intelligence Partner (Limited to 5)

Partner Benefits:

- **Quarterly co-branded Hub article** (1,500-2,500 words, written by our editorial team, reviewed/approved by partner)
- **Rotating "Featured Insight" card** on Hub homepage (1 week per month, links to partner resource)
- **Joint webinar or roundtable** (Hub moderates, partner presents; promoted to both audiences)
- **Logo and profile** on Hub /partners page as "Founding Intelligence Partner"
- **Cross-promotion** in Hub newsletter (when launched)

Partner Commitments:

- Email promotion to member/customer base (1-2 campaigns over 6 months)
- Social promotion (LinkedIn post from executive, company account share)
- Co-host opportunity at partner event or webinar
- Executive quote for Hub launch PR

Term: 6 months, renewable

Tier 2: Standards Contributor

Partner Benefits:

- **One bylined article** in Sovereign Spectrum (1,000-1,500 words, written by partner, edited by Hub)
- **Logo and bio** on Hub /partners page
- **Backlink and social promotion** from Hub channels

Partner Commitments:

- Social promotion of the article
- Backlink to Hub from partner site
- Optional: Case study participation

Term: 3 months, renewable

Ideal Partner Profile

- **Compliance/GRC platforms** (OneTrust, TrustArc, Vanta, Drata, etc.)
 - **AI governance & assurance tools** (Credo AI, Holistic AI, Arthur AI, etc.)
 - **Enterprise AI platforms** (Scale AI, Dataiku, etc.)
 - **Professional services** with AI/governance practices (Big 4, specialist consultancies)
 - **Industry associations and standards bodies**
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Why Partner With Sovereign Signal

- **First-mover positioning:** Associate your brand with the emerging F-ACT open standard before it's mainstream
 - **Hyper-targeted audience:** We reach decision-makers, not generic tech audiences
 - **Credibility by association:** The Hub is editorially independent and maintains strict standards discipline
 - **Content leverage:** Turn our co-created content into your lead-gen assets
 - **Standards ecosystem:** Partners who adopt F-ACT get dual exposure (commercial Hub + neutral OCC registry)
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The Wall Principle

The Hub (Sovereign Signal) is the commercial intelligence platform. The Open Conformance Coalition (OCC / f-act.org) is the neutral standards body. Partnerships are commercial relationships with the Hub. Adopter/implementer listings on the OCC site are earned through conformance, never purchased. This separation ensures the standard remains vendor-neutral and credible.

Next steps: Contact [email/calendar link] to discuss fit and co-marketing opportunities.